

COLORADO CULTURAL RESOURCE SURVEY

**Architectural Inventory Form**

Page 1

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**I. IDENTIFICATION**

- 1. Resource number: **5WL.5620** Parcel number: **080716308004**
- 2. Temporary resource number: **Not Applicable**
- 3. County: **Weld**
- 4. City: **Windsor**
- 5. Historic building name: **Schwalm Building; Cable Brothers Merchandise Company; Cory Store; Koehler Supply Company; Windsor Bowling Alley; Teller's Grocery & Market; S&M Market**
- 6. Current building name: **Memory Lane Antiques & Refinishing**
- 7. Building address: **426 Main Street**
- 8. Owner name: **Golden Deleaney, LLC**
- Owner organization:
- Owner address: **201 Cattail Bay  
Windsor, CO 80550**

44. National Register eligibility field assessment:	<input type="checkbox"/> Individually eligible	<input checked="" type="checkbox"/> Not eligible	<input type="checkbox"/> Need data	<input type="checkbox"/> Previously listed
State Register eligibility field assessment:	<input type="checkbox"/> Individually eligible	<input checked="" type="checkbox"/> Not eligible	<input type="checkbox"/> Need data	<input type="checkbox"/> Previously listed
Local landmark eligibility field assessment:	<input checked="" type="checkbox"/> Individually eligible	<input type="checkbox"/> Not eligible	<input type="checkbox"/> Need data	<input type="checkbox"/> Previously listed

## II. GEOGRAPHIC INFORMATION

9. P.M.: **6th** Township: **6N** Range: **67W**  
**SE** 1/4 **SE** 1/4 **SW** 1/4 **SW** 1/4 of section **16**
10. UTM Reference Zone: **13**  
Easting: **508160** Northing: **4481064**
11. USGS quad name: **Windsor** Scale: **7.5**  
Year: **1969**
12. Lot(s): **Lot 27 and the northern 10 feet adjacent; Block 5**  
Addition: **Windsor Original Town** Year of addition: **1882**
13. Boundary description and justification: **The boundary, as described above, contains but does not exceed the land historically associated with this property.**
- Metes and bounds exist

## III. ARCHITECTURAL DESCRIPTION

14. Building Plan (footprint, shape): **Rectangular Plan**  
Other building plan descriptions:
15. Dimensions in feet: **4,080 square feet**
16. Number of stories: **1 1/2**
17. Primary external wall material(s): **Brick**  
  
Other wall materials:
18. Roof configuration: **Shed Roof**  
Other roof configuration:
19. Primary external roof material: **Synthetic Roof/Rubber Roof**  
Other roof materials:
20. Special features: **None Applicable**
21. General architectural description:  
**Oriented to the south, this building rests on a concrete foundation. The exterior walls consist of red, pressed bricks, set in a 6-over-1 common bond. Iron tie-rod plates punctuate the side elevations, near the parapet. Cladding the front (south) façade is a veneer of tan pressed bricks. They form a frame around the signband and are set in alternating squares in two panels beneath the corbelled cornice. Dominating the façade are plate-glass windows, with aluminum frames. The principal doorway opens in the center of the symmetrical façade, and hosts a plate-glass door with an aluminum frame. Above it is a single-light transom. Spanning the windows and doorway is a frosted-light transom, shaded beneath a red-and-white striped, canvas awning. Opening in the east elevation's first story are single-light awning windows, each protected behind a single, iron band. In the second story of the same elevation is a 1-beside-1-light, sliding-sash windows, with white-painted wood frames. Opening in the west end of the rear (north) elevation is a 1-over-1-light, double-hung sash window, protected behind an iron grille. East of this window, near the center of the elevation, is an unusually wide, gray-painted, steel slab door. The second story of the rear elevation hosts three, 1-over-1-light, double-hung sash windows, with white vinyl frames. Opening in the east end of the rear elevation's second story, beneath a stair tower or penthouse, is a doorway. It hosts a white-painted, 6-panel steel door, opening behind a white, vinyl-frame storm door. It provides access to a small, unsheltered steel porch, with steps descending to the north. A rubber membrane covers the nearly flat roof.**
22. Architectural style: **Late 19th And Early 20th Century American Movements/Commercial Style**  
Other architectural style:  
Building type:
23. Landscape or special setting features:  
**This commercial building is located on Main Street, the principal east-west thoroughfare through downtown Windsor. It is situated on the north side of the street, between 424 Main Street to the east and 428 Main Street to the west. Separating the building's front (north) facade from the street is a concrete sidewalk. Macadam covers a parking area behind (north of) the building.**
24. Associated building, features or objects:  
**There are no other buildings associated with this property.**

#### IV. ARCHITECTURAL HISTORY

25. Date of Construction: 1902  Actual  Estimate

Source of information: Sanborn Fire Insurance Maps (for Pueblo, Colorado). New York: Sanborn Map and Publishing Co., 1883, 1886, 1889, 1893, 1904-05, 1904-51, and 1904-52.

*The Poudre Valley*, 11 October 1902 and 27 December 1902.

26. Architect: Unknown

Source of information:

27. Builder: Charles S. Tool and L. Oscar Zabriskie

Source of information: *The Poudre Valley*, 6 December 1902.

28. Original Owner: William Schwalm

Source of information: *The Poudre Valley*, 11 October 1902 and 27 December 1902.

Ray, Roy. *Highlights in the History of Windsor, Colorado: Golden Jubilee Edition*. Windsor: Press of *The Poudre Valley*, 1940, p. 88.

29. Construction history:

According to Weld County Tax Assessor records, this building was constructed in 1899. However, it does not appear on a 1900 Sanborn map. The building is drawn on the proceeding set of maps, dating to 1906. Moreover, newspapers suggest a 1902 date of construction. The most notable alteration was an addition to the rear elevation, which doubled the size of the building. This addition dates to 1920-21, when the Cable Brothers moved their mercantile into this building. Other alterations, dating to after 1950, include the replacement of the show windows, and other secondary windows and doorways.

30. Location: Original Location Date of move(s):

#### V. HISTORICAL ASSOCIATIONS

31. Original use(s): Recreation and Culture

Commerce and Trade/Specialty Store

32. Intermediate use(s): Commerce and Trade/Department Store

Commerce and Trade/Grocery Store

33. Current use(s): Commerce and Trade/Specialty Store

34. Site type(s): Bowling Alley, General Store, Grocery Store

35. Historical background:

This building was constructed in 1902, replacing a small, wood-framed harness shop that originally stood on this lot. The new building was owned by William Schwalm to house the first bowling alley and pool hall in Windsor. It also included space for a small boot and shoe shop. William Schwalm was born in September 1859 to German parents in Iowa. His wife, Alice J. Schwalm, was born in August 1864 in Ohio. They were married in 1883 and had five children: Harry, Eva, G. Edwin, John, and William. In 1900, Schwalm identified himself as a drayman, a person who delivers beer. This would have made him familiar with the area's existing billiards halls and bowling alleys an most likely contributed to his change in profession.

In 1921, the Cable Brothers Merchandise Company purchased the Schwalm Building, remodeling and expanding it to house their retail business, which was formerly located on the opposite side of Main Street. The roots of the business extend to James C. Cable, who was a farmer near New Boston, Missouri. In 1902, Cable and his family left Missouri to operate a hotel in Brighton, Colorado. The family remained there until 1906, when James Cable established a mercantile in Windsor in partnership with his three sons, M.T., J.S., and Ralph A. Cable. Appointed postmaster of Windsor in December 1915, Ralph Cable assumed the office on February 14, 1916. Various members of the family also served as Windsor Town Trustees.

Cable Brothers was the site of one of the most egregious burglaries in the early history of Windsor. On the evening of October 4, 1921, thieves broke into the store and stole over \$4,000 worth (nearly \$50,000 in 2008) of "men's suits and fancy shirts and women's ready-to-wear garments, including suits, cloaks, and skirts," reported the *Fort Collins Courier*, "The clothes were neatly stripped from their hangars or compartments and the store left in little confusion, R. A. Cable stated. Practically every garment of this sort in the store was taken." Police later recovered some of the stolen goods buried in the "Jungles" of Fort Collins (the Andersonville, Buckingham, and Alta Vista neighborhoods).

Cable Brothers later became the Cory Store and by 1928, was occupied by the Koehler Supply Company. During the mid 1930s, the building once again hosted a bowling alley, then owned by Frank O. Swartz. The Windsor Bowling Alley boasted three alleys and "duck-pin" bowling. At this time, Emma Teller owned the building.

In 1943, Teller's Grocery & Market, operated by George Teller, replaced the Windsor Bowling Alley. Teller had recently purchased George Manweiler's Windsor Grocery & Market, located on Walnut Street. Teller ran the market until 1954, when Sam and Mollie Schauerman, of Severance, purchased the store. They operated the business as the S&M Grocery & Market, selling "fancy and staple groceries" as well as the "finest choice meats." In 1969 the couple sold the store to Mr. and Mrs. Dudley, who operated the market under the same name. A year later, the Dudleys sold S&M to Ron Hettinger and sisters Delores and Gladys Schimp, the latter having worked at the S&M Market for several years. Upon purchasing the store, they renamed it the S&H Market and operated the store until 1976. Al and Nancy Hahn took over the business, but a year later closed the store for good. Upon closing the market, several Windsorites, particularly the older Germans for Russia, were upset that downtown Windsor no longer had a grocery store, particularly one where the clerks could speak their native language.

Since 1992, Dan and Theresa Stauss, through Golden Deleaney, LLC, have owned this building for their business, Memory Lane Antiques and Refinishing. The retail space also includes the building immediately west, at 428 Main Street (5WL.5622).

36. Sources of information:

**Weld County Assessor Property Profile.**

**Mountain States Telephone and Telegraph Company. Telephone Directory [for Weld County]. Consulted 1927-28, 1929-30, Summer 1936, November 1941, November 1945, June 1950, Winter 1954-55, Summer 1960, and 1964.**

**Sanborn Fire Insurance Maps (for Windsor, Colorado). New York: Sanborn Map and Publishing Co., December 1900, January 1906, May 1911, and November 1921.**

**Ray, Roy. *Highlights in the History of Windsor, Colorado: Golden Jubilee Edition*. Windsor: Press of The Poudre Valley, 1940, p. 88.**

**Lindblad, Mary Alice. *A Walk Through Windsor: 1940-1980*. Windsor, Colo.: by the author, 1980, p. 137.**

**"The Town of Windsor: Tribune Man Spends a Day in the City by the Lake." *Greeley Tribune*, 6 November 1902, p. 1.**

**U.S. Census of 1900. Windsor, Weld County, Colorado. Roll: T623\_130; Page: 3A; Enumeration District: 198.**

**U.S. Census of 1910. Windsor, Weld County, Colorado. Roll: T624\_126; Page: 9A; Enumeration District: 266; Image: 115.**

**"Ralph A. Cable." In *History of Colorado*, vol. II, ed. Wilbur Fisk Stone. Chicago, S.J. Clarke Publishing Co., 1918, p. 468.**

***The Windsor Leader*, 21 June 1902, 11 October 1902, and 1 November 1902.**

***The Poudre Valley*, 6 December 1902, 27 December 1902, 6 February 1904, and 13 August 1904.**

**"Cable Bros. Store Loses Over \$4,000." *Fort Collins Courier*, 4 October 1921, p. 1.**

## VI. SIGNIFICANCE

37. Local landmark designation:  Yes  No

Designation authority:

Date of designation:

38. Applicable National Register criteria:

A. Associated with events that have made a significant contribution to the broad patterns of our history.

B. Associated with the lives of persons significant in our past.

C. Embodies the distinctive characteristics of a type, period, or method of construction, or that represent the work of a master, or that possess high artistic values, or that represent a significant and distinguishable entity whose components may lack individual distinction.

D. Has yielded, or may be likely to yield, information important in prehistory or history.

Qualifies under Criteria Considerations A through G (see manual).

Does not meet any of the above National Register criteria.

Applicable Colorado State Register criteria:

A. Associated with events that have made a significant contribution to history.

- B. Connected with persons significant in history.
- C. Has distinctive characteristics of a type, period, method of construction or artisan.
- D. Is of geographic importance.
- E. Contains the possibility of important discoveries related to prehistory or history.
- Does not meet any of the above Colorado State Register criteria.

Applicable Town of Windsor landmark criteria:

- 1. Architectural: a) Exemplifies specific elements of an architectural style or period.
- 1. Architectural: b) Example of the work of an architect or builder who is recognized for expertise nationally, statewide, regionally or locally.
- 1. Architectural: c) Demonstrates superior craftsmanship or high artistic value.
- 1. Architectural: d) Represents an innovation in construction, materials or design.
- 1. Architectural: e) Style is particularly associated with the Windsor/Northern Colorado area.
- 1. Architectural: f) Represents a built environment of a group of people in an era of history.
- 1. Architectural: g) Pattern or grouping of elements representing at least one (1) of the above criteria.
- 1. Architectural: h) Significant historic remodel.
- 2. Social: a) Site of historic event that had an effect upon society.
- 2. Social: b) Exemplifies cultural, political, economic or social heritage of the community.
- 2. Social: c) An association with a notable person or the work of a notable person.
- 3. Geographic/Environmental: a) Enhances the sense of identity of the community.
- 3. Geographic/Environmental: b) An established and familiar natural setting or visual feature of the community.
- Physical Integrity 1. Shows character, interest or value as part of the development, heritage or cultural characteristics of the community, region, state or nation.
- Physical Integrity 2. Retains original design features, materials and/or character.
- Physical Integrity 3. Original location or same historic context after having been moved.
- Physical Integrity 4. Has been accurately reconstructed or restored based on documentation.
- Does not meet any of the above Town of Windsor landmark criteria.

39. Areas of significance: **Architecture**  
**Commerce**

40. Period(s) of Significance: **Architecture, 1920-21; Commerce, 1921-1958**

41. Level of Significance:  National  State  Local  Not Applicable

42. Statement of Significance:

**This property is historically significant under Windsor Landmark Criterion 2b for its association with commercial development of downtown Windsor. It was home to prominent general stores and grocery stores. The building is also architecturally significant under Windsor Landmark Criterion 1a as an intact example of the Early Twentieth-Century Commercial style. Character-defining features include the flush entrance, translucent transoms, door transom, corbelled cornice, decorative brickwork, and a flat roof surrounded by a parapet. While the levels of architectural and historical significance, combined with physical integrity, are not to the extent that this property would qualify for individual listing in the National Register of Historic Places or the Colorado State Register of Historic Properties, it may be eligible as a Windsor Landmark.**

43. Assessment of historic physical integrity related to significance:

**Constructed between 1900 and 1906 and remodeled in 1920-21, this commercial building exhibits a moderately high level of physical integrity relative to the seven aspects of integrity as defined by the National Park Service and the Colorado Historical Society: location, setting, design, materials, workmanship, feeling, and association. The only addition is isolated to the rear elevation an occurred in concert with the 1920-21 remodeling. Most character-defining features, including the brickwork, entryway, and translucent transom windows remain intact. As well, this is one of the few storefronts in Windsor that did not receive the German Old-World Motif in the 1970s.**

## VII. NATIONAL REGISTER ELIGIBILITY ASSESSMENT

44. National Register eligibility field assessment:  Individually eligible  Not eligible  Need data  Previously listed  
 State Register eligibility field assessment:  Individually eligible  Not eligible  Need data  Previously listed



Local landmark eligibility field assessment:  Individually eligible  Not eligible  Need data  Previously listed

45. Is there National Register district potential:  Yes  No

Discuss: **Windsor's downtown district, surveyed as part of this project, represents a geographically definable area possessing a significant concentration of buildings united by their historical associations, particularly the commercial development of the community. However, the district lacks architectural integrity and, therefore, architectural association because more than half of the downtown façades were remade in the 1970s and later, mostly in the Windsor German Old-World style.**

If there is National Register district potential, is this building contributing:  Yes  No  N/A

46. If the building is in existing National Register district, is it contributing:  Yes  No  N/A

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## VIII. RECORDING INFORMATION

47. Digital photograph file name(s): **mainst426 - 1.tif to mainst426 - 5.tif**  
Digital photographs filed at: **Town of Windsor  
301 Walnut St  
Windsor, CO 80550**

48. Report title: **Downtown Windsor Survey Report**

49. Date(s): **4/15/2008**

50. Recorder(s): **Adam Thomas, Jeffrey DeHerrera, and Rachel Kline**

51. Organization: **Historitecture, LLC**

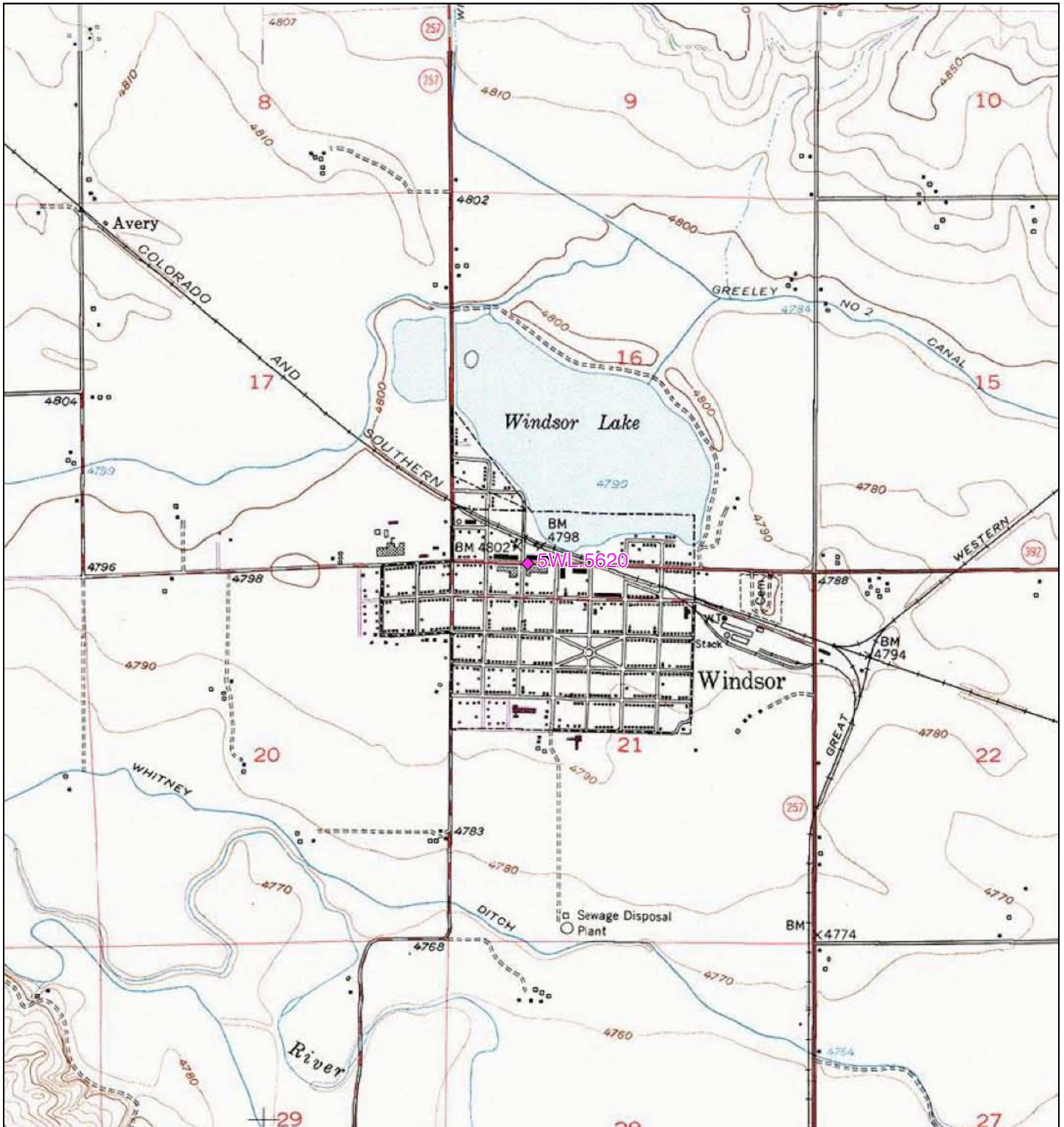
52. Address: **PO Box 419  
Estes Park, CO 80517-0419**

53. Phone number(s): **(970) 586-1165**

**SKETCH MAP**



**LOCATION MAP**



Source: U.S. Geological Survey 7.5' Windsor - 1969

Downtown Windsor Survey

Historitecture, LLC

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